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Web**FX**


**How to Size a Kayak Paddle**

Prepared by Alyssa Reimenschneider

# AD PREVIEW

 **EZ Dock**  
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Your kayak paddle is as important as the kayak itself — use this kayak paddle length guide to find the perfect paddle.



EZ-DOCK.COM  
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Your content is in good hands. Our promo team regularly outperforms the industry standards on Facebook, Pinterest, and Reddit!

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## AD TARGETING

- Facebook ad
- US only
- Outdoor, leisure, family and vacation audience
- Ages 45-65+